

Frequent Questions “Startup Challenge by Starken” Open Innovation Call Starken 2022

¿Where and when can I apply?

You can apply through the website openinnspiral.com, from May 2nd to May 30th until 23:59 hrs.

Is the call exclusively for R&D Centers, Universities, SMEs, Startups, and projects under development in Chile?

It is not necessary, organizations based in Chile and/or internationally can participate, as long as they are willing and able to demonstrate the capacity to carry out a pilot in Chile.

What stage does my solution have to be in to be eligible to apply?

We will accept solutions from the MVP (minimum viable product) stage, products in commercialisation, among other initiatives that are capable of demonstrating their potential for implementation. This includes R&D Centers and Universities, SMEs, Startups, and projects under development.

If I have more than one solution, can I apply more than once to the same call?

Yes, but you must apply to each challenge with the corresponding solution separately.

What evaluation criteria will you use?

The criteria to be evaluated and their weightings correspond to:

Validation and technological novelty

Scalability

KPI's impacted

Team

Understanding of the problem

Implementation time

You can find more details about the evaluation criteria in Starken's terms and conditions.

What should I send in my application?

You must complete the application form at <https://www.openinnspiral.com/desafiostarken> in which you must fill in different fields and attach a demo video of the solution (maximum 2 minutes) and/or a commercial presentation (see suggested format).

What should I show in the video?

In the video you should summarize the business model of your solution, i.e. mention the problem solved, how your solution works and its impact. The video must be shared via a link to YouTube, Vimeo or another similar platform. Only the content of the video will be evaluated, not its quality.

What should I show in the presentation?

The presentation should explain in detail the problem to be addressed, the opportunity detected, the characteristics of the solution, its differentiation, and the representative team. In addition, it should explain the fit with the open innovation challenges of the call and any additional information that is relevant to highlight about the organization and/or solution. The presentation should be shared via a Google Drive link or other similar platform.

If I am pre-selected, what are the next steps in the process?

The steps of the call are: pre-selection, preparation of pre-selected solutions, pitch day and announcement of winners. In case of being selected, the team representative will receive an email with the notice of this, the reminder about the next steps and dates, and the activities to follow.

What are the benefits of participating in this innovation programme?

In the case of being shortlisted, you will have the opportunity to show your project before a committee of evaluators composed of representatives from Starken and INNSPIRAL at a place and date to be defined. If you are selected among the three winning solutions during the Pitch Day, there will be a financial contribution and support for the development of a pilot of the proposed solution, together with Starken.

Where can I contact you if I have any questions?

In case of any doubt you can contact us at openstarken@innspiral.com

For more information, please check the terms and conditions of the call for proposals.